



Recent Thought Leadership

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Bank Innovation

We are witnessing an innovation transformation that is turning a lot of industries—including financial services—on its head. Banks need to be willing to change their strategies much more quickly than they have in the past. [Read more.](#)

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Bank Innovation

Naysayers of technological change believe that bank labs are stuff of science fiction, but the innovation that comes out of these labs is a necessary part of the business lifecycle. [Read more.](#)

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Bank Innovation

Rather than an indication that a fintech bubble is forming, the sky-high investments in the sector are a sign that banks will be disrupted sooner than later. [Read more.](#)

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Payments Source

One of the areas where Uber has raised the bar for customer experiences is in payments. [Read more.](#)

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American Banker BankThink

Many community banks pride themselves on knowing their customers. In a traditional banking. What does it mean to know your customer as banking moves to the digital realm? If bankers can answer that question, then they've taken the first important step toward becoming an innovative digital company. [Read More.](#)

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Bank Innovation

Rather than wait for innovation to come from their core vendors, banks need to stake out their own vision for the future. [Read More.](#)

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PaymentWeek

2016 will be the launching pad for several years of aggressive growth in consumer adoption and use of mobile payments. [Read More.](#)

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The Financial Brand

By leveraging data and investing in an aggressive affluent credit card marketing program, you can maximize interchange income from affluent transactors who pay their balance each month but make a significant amount of purchases on a credit card. [Read More.](#)

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Bank Innovation

While the giants of the digital world are achieving new successes on flexible architectures, banks are falling further behind on their legacy systems. [Read More.](#)

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BAI Banking Strategies

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American Banker: BankThink

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ABA Bank Marketing

Rather than being all things to all people, a bank should identify its greatest strength and specialize in that area. [Read More.](#)

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American Banker: BankThink

It is what the market and customers are demanding. Therefore it is the cost of staying relevant in today's payment business. [Read More.](#)

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PaymentsSource

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Bank Innovation

Banks have an opportunity to innovate their way out of today's challenging business landscape, but first they need to actually innovate. [Read More.](#)