



## CCG Catalyst FACT SHEET

Founded in 1998, Phoenix-based CCG Catalyst provides strategic direction and focused guidance for banks in the United States and North America. The company has assembled a team of industry and banking specialists to assist clients as a trusted advisory in [strategic](#) services related to all areas of banking – lending, finance, retail, [operations](#), [mergers & acquisition](#), [technology](#), [enterprise risk management](#), [compliance](#), [marketing and business development](#).

**Spokesperson:** Paul Schaus, president  
**Media Contact:** Sarah Wroble, (678) 781-7236, [sarah@williammills.com](mailto:sarah@williammills.com)  
**Company Headquarters:** Phoenix

### Services:

#### Strategy Services

- Business Case
- Strategy Assessment
- Strategy Planning
- Strategy Product Planning
- Business Case- Strategic
- Direction/Opportunity
- Business Case- Evaluation
- Business Case- Inhouse vs. SaaS (Outsourced)
- Product Assessment
- Retail Assessment
- Hispanic Banking Strategy
- Hispanic Banking Assessment & Implementation

#### Risk & Compliance Services

- Risk Advisory
- Compliance Assessment
- Compliance Expert on Retainer
- Community Bank Compliance
- Outsourcing
- Credit Risk
- Liquidity Risk
- Market Risk
- Operational Risk
- Fraud Review
- Loan Review

#### M&A Services

- M&A Due Diligence
- M&A Integration
- M&A Planning

#### IT Services

- IT Strategy
- Technology Strategic Planning
- Technology Assessment
- IT Performance Improvement
- IT Project Effectiveness
- Core Vendor Evaluation
- Core Contract Negotiation
- Core Conversion
- IT/Technology Governance
- IT M&A
- Vendor Management
- Vendor Management Program
- Review
- Virtual CIO Assistance

Company website: [www.ccg-catalyst.com](http://www.ccg-catalyst.com)